

Area – Based and Community Engagement University: The UP Signature



“Wisdom for Community Empowerment,” the resolution of the University of Phayao since its inception, subtly blossomed and excited the audience at a showcase platform held at the University of Phayao on January 8, 2020.

Extended from the well-received “One School, One Model” project, the “One Faculty, One Signature” initiative successfully turned the once humanitarian vision into such a practical reality that will largely help develop the community and, at the same time, literally enhance the university–community partnership for sustainable development.

According to Associate Professor Dr. Samur Thanoi, Vice President for Research and Innovation, the UP research projects currently focus on certain significant areas such as agriculture, tourism and service, logistics as well as food and health. These result in various innovative UP Signature Products made from the local resources.

Quintessential to the identity of the University of Phayao is local development, and UP Signature Products praiseworthy translate this to the eye of the world.

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